

**Dear Applicant,**

Thank you for your interest in the Meinl Endorsement Program.

Please print out and complete the form to be considered for a possible Meinl cymbal endorsement. Be honest with yourself when answering the questions. If you feel that now is not the right time for you to apply, then consider waiting until it is.

This application is not a contract or agreement. It serves only to possibly be considered for a potential endorsement.

Feel free to include additional material like EPK, CD's, vinyl records, promo packages, newspaper articles, photos, or anything you believe can help us to get a better overview about your musical achievements.

All packages become the property of Meinl.

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**Please email (one email) or send all your materials to the following address:**

**RESIDENTS OF USA AND CANADA:**

[cbrewer@meinlusa.com](mailto:cbrewer@meinlusa.com)

Meinl USA L.C.  
Cymbals Artist Relations Manager  
3427 Ambrose Ave.  
Nashville, TN 37207  
USA

**RESIDENTS OF THE REST OF THE WORLD:**

[norbert.saemann@meinl.de](mailto:norbert.saemann@meinl.de)

Meinl Cymbals  
Cymbals Artist Relations Manager  
Musik Meinl Strasse 1  
91468 Gutenstetten  
GERMANY

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Thanks for spending the time to read this letter and complete this application.  
Maybe we will be working together someday.

**DO NOT CALL OR EMAIL TO INQUIRE ABOUT THE STATUS OF YOUR APPLICATION.  
WE WILL RESPOND TO YOU AS SOON AS POSSIBLE.**

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**PERSONAL INFORMATION**

Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Phone \_\_\_\_\_  
Cell \_\_\_\_\_  
E-mail \_\_\_\_\_  
Personal Website \_\_\_\_\_  
Current Group(s) or Affiliation \_\_\_\_\_  
Group(s) Website \_\_\_\_\_

**SOCIAL MEDIA INFORMATION**

**Personal**

Instagram ID & followers (date) \_\_\_\_\_  
YouTube ID & subscribers (date) \_\_\_\_\_  
TikTok ID & subscribers (date) \_\_\_\_\_  
Facebook ID & friends (date) \_\_\_\_\_  
Facebook Fanpage ID & followers (date) \_\_\_\_\_  
Twitter ID & followers (date) \_\_\_\_\_  
Other \_\_\_\_\_

**Band / Group(s)**

Facebook Fanpage ID & followers (date) \_\_\_\_\_  
Instagram ID & followers (date) \_\_\_\_\_  
YouTube ID & subscribers (date) \_\_\_\_\_  
Twitter ID & followers (date) \_\_\_\_\_  
Other \_\_\_\_\_



**CURRENT ENDORSEMENTS**

Please list companies that you currently endorse. Include level of the endorsement and contact person for each. *(Be specific and truthful about this information).*

Company	Level of Endorsement	Contact Person
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_____	_____	_____
_____	_____	_____
_____	_____	_____

**ARE YOU CURRENTLY SEEKING AN ENDORSEMENT WITH ANY OTHER COMPANY?**

Yes / No

If so, who? \_\_\_\_\_

**ARE YOU CURRENTLY SEEKING AN ENDORSEMENT WITH ANY OTHER *CYMBAL* COMPANY?**

Yes / No

If so, who? \_\_\_\_\_

Why? \_\_\_\_\_

**IF A MEINL CYMBAL ENDORSEMENT DOES NOT WORK OUT AT THIS TIME, WOULD YOU CONTINUE TO PLAY MEINL CYMBAL REGARDLESS?**

Yes / No

If not, why? \_\_\_\_\_

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**EQUIPMENT USED RIGHT NOW**

Drum Set brand & series \_\_\_\_\_

Cymbals brand & models \_\_\_\_\_

Drumsticks brand & model \_\_\_\_\_

Drumheads brand & model \_\_\_\_\_

Percussion brand & models \_\_\_\_\_

*How many cymbal replacements do you estimate that you generally need per year?* \_\_\_\_\_

**ARE YOU A TEACHER?**

Yes / No

Name of School \_\_\_\_\_

Number of students \_\_\_\_\_

**WHAT IS YOUR MUSICAL / DRUMMING EDUCATIONAL BACKGROUND?**

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